



PARTNERING WITH PRO PLAYER GOALKEEPING

SPONSORSHIP OPPORTUNITIES 2024/2025

MAY 2024



ABOUT US

THE GOALKEEPER IS OUR PRIORITY

We are a Christian-owned business who believes it is our number one priority to love those we work with by giving them everything we are able.

What's that look like for goalkeepers? We want to help as many goalkeepers as we can. Period.

Pro Player is here for soccer goalkeepers of all levels and backgrounds, regardless of club affiliation.

We offer private lessons, group training sessions, camps and clinics for goalkeepers.



WE'RE CALLED PRO PLAYER FOR TWO REASONS

One, because 100% of our training curriculum comes directly from former 15-year pro player and pro coach, Hunter Gilstrap.

Two, because we believe when you combine the *PASSION* that comes from doing what you love with the *REPS* it takes to build the right habits, you get the *OUTCOMES* you desire. That's our simple formula:

$$P+R=O$$

WHY WE NEED YOU

PRO
PLAYER

- \$2500 to put on FREE Summer 2025 PRO PLAYER goalkeeping camp & coaching clinic for Pittsburgh-based gk's (staff wages, camp t-shirts, training equipment, facility rental)
- \$9600 to help us secure indoor field space for October 24- March 25 (\$100/hr @ 4 hrs per week)
- \$5200 to add one additional dedicated staff member (\$25/hr @ 4 hrs per week x 52 weeks)

Total Need: **\$17,300**

AVAILABLE PACKAGES

All packages include mention on sponsors page of proplayergk.com

PRO
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2024 Summer Camp Series Sponsorships

(May 15 Deadline)

5x (confirmed) 2-day camps around Pittsburgh taking place in June, July, and August. Includes mentions in all camp marketing materials, social and website content. Title sponsor will be mentioned as 'powered or brought to you by' as part of Summer Camp Series branding. Camp locations Central, East, South, and West of Pittsburgh,

- **\$1500 Title Sponsor & Front of Camp Shirt (1x available)**
- **\$500 Back of Shirt Sponsor (2x available)**



AVAILABLE PACKAGES (continued)

All packages include mention on sponsors page of proplayergk.com

PRO
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2024-2025 Group Sessions Training Uniform (August 15 Deadline)

The uniform is mandatory for every goalkeeper who trains in group sessions from September 2024 to August 2025. Sessions 2-3x / week, year-round.

- \$3000 Training Uniform Back of Shirt (1x SOLD, 1x available)
- \$1000 Training Uniform Shirt Sleeve (2x available)

[Proplayergk.com](https://proplayergk.com) and [@proplayergk](https://www.instagram.com/proplayergk) social handles official sponsor (Instagram & X/Twitter) (August 15 Deadline)

- \$5000 logo and/or 'official sponsor' to be called out at top of proplayergk.com and on social profile descriptions for instagram and X.com, September 2024-August 2025 (1x available)



Training Uniform



PRO
PLAYER

CONTACT

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APPENDIX

BY THE NUMBERS

SINCE 2021 LAUNCH

- 300+ Pittsburgh-based goalkeepers served
- 150+ Grassroots youth camp and travel partner program goalkeepers served
- 50+ GK's from D1, D2, D3, NAIA, and JuCo served through College Training
- 2x Training sessions per week offered year-round, ages 10-25
- 10+ Number of soccer clubs represented by gks training with Pro Player
- 5 current professional goalkeepers have come through our programming



PITTSBURGH SUCCESS STORIES

"It's quite a reflection on you that two of your protégés have been given this kind of opportunity in quick succession. Ben's constantly signing your praises, and so am I"

-Steven Martino, Father of Ben Martino



Ben Martino, Professional GK
Nashville SC, MLS

Joined Philadelphia Union MLS Academy at 16
Virginia Tech Men's Soccer
Taylor Alderdice HS, Pittsburgh, PA



Dane Jacomen, Professional GK
Loudoun United, USL Championship

Joined DC United MLS Academy at 15
University of Pennsylvania Men's Soccer
Taylor Alderdice HS, Pittsburgh, PA

WHY PARTNER?

The Very Real Problem

- Every year, talented Western PA GK's miss out on top-level college opportunities because they lack the technical skillset that's required
- If training is offered at their club, typically...
 - coach to player ratios are too high
 - training schedule is too infrequent to meet the gk's needs
 - staff lack the experience to build the habits needed at the elite D1 and pro level

WHY PARTNER?

Be Part of the Solution

- We provide the environment (ratio 1 staff to 6-8 Gk's)
- We provide the frequency: Sessions 2x per week, year round + private lessons
- We have the experience
 - Former US Youth National Team Boys Staff
 - 12 Years Pro Playing
 - 3 Years Pro Coaching
- We have the network
 - Relationships with coaches and gk's from top MLS, USL, Division I, II, III, NAIA & JUCO

YOUR BRAND: REACHING PGH AND BEYOND



Pro Player Goalkeeping

- Instagram: 626 followers; Jan-March dashboard numbers: reach-1,915 accounts, 113 content interactions
- Proplayergk.com: 3,386 site sessions and 1,587 unique visitors in 2023

Parents, Friends, and Social Connections of the 300+ GK's reached since launching in May '21

- Soccer parents ranging in age from 30-55
- Athletes from school districts across the entire Pittsburgh region
- Representation from every youth soccer club in Western Pennsylvania
- College gk's from Pitt, Virginia Tech, Duquesne, Bowling Green State, Jacksonville U, University of Pennsylvania, Drexel, Youngstown State, Point Park, and others...

2023-2024 COMPETITIVE YEAR

TIMELINE

- September: Fall outdoor training 2x/Week at Schenley Park
- November: Weekly training moves indoors to Legends of Pittsburgh
- November: Distribution Camp
- February/March: Move weekly programming outdoors to Schenley Park
- March/April: Launch 1-2x new travel sites & West weekly training location
- April/May Establish Sponsor Relationships for 2024/2025
- June/July: 3-4 Summer Camps (3 Confirmed)